



**GACTE Meeting of the Assembly of Members  
Minutes of July 13, 2015**

**Call to Order**

The meeting of the Assembly of Members was held on Monday, July 13, 2015 at 4:12 p.m. in the Habersham Ballroom at the Renaissance Waverly in Atlanta, Georgia. President Dr. Larry Murkerson called the meeting to order with Secretary Lisa Smith recording the minutes and Norman Gay serving as the Parliamentarian.

**Minutes**

The minutes of the July 15, 2014 meeting were submitted for approval by Lisa Smith, Secretary. Minutes were passed out throughout the room and were posted on the website. Lisa Smith gave highlights of the minutes from the July 15<sup>th</sup> meeting. The minutes were also projected onto the screen for the members to see. With a motion from Delda Hagin and a second from John Uessler, the minutes were approved as presented. Dr. Larry Murkerson called for a vote. The minutes were accepted and approved by the Assembly of Members.

**Financial Report**

Treasurer Dustin Davis presented the financial report for September 2013-August 2014 via projector onto the screen. Mr. Davis stated that GACTE was financially secure with a net income of \$47,591.28. We have built our reserves and are happy to have this amount in our treasurer. The treasurer's report was accepted and will be filed for audit.

**Year in Review**

Executive Director Matthew Gambill presented a summary of his activities for 2014-2015. Mr. Gambill discussed many items that were included in his report. Copies of his report were shared with all board members. Each division vice president has a copy of the report for division use. Electronic copies will be made available upon request by emailing him with a request. Mr. Gambill informed the assembly that our organization is an open book. Moreover, our goal is to remain transparent. Mr. Gambill appreciated and thanked any members who contacted elected officials on our behalf in early January 2015 relating to the proposal. Mr. Gambill gave an analogy of him being our hired security alarm in the Capitol and although many accused him of overreacting to the said proposal, he felt he was doing his job of what he is paid to do on our behalf. He has been encouraged that GACTE membership holds steady even though we have experienced a slight decrease in our membership due to retirement and some members not remembering to renew. Georgia is only second behind Oklahoma in membership. Mr. Gambill stated he works full time when the Legislation is going on, but throughout the year he is still going around the state representing us. He shared with the members the expansion of communications within the organization including the 3,600+ email list serve database, the GACTE website (WordPress format allowing Mr. Gambill and Ms. Greene to upload directly to our website), and our Facebook page, Twitter account, and Instagram account.

Please submit items so that it can be shared with all of our members. He reminded the members of the importance of developing and building partnerships at the local, state, and national level. Advocacy is a key part of Mr. Gambill's job. We did not receive cuts from CTAE and the State Board we received \$3,000,000 for CTAE Capital Equipment, we received \$752,000 for industry certification/technology, \$94,382 for Extended Day/Year, and \$9,500,000 Bond for the construction and renovations at the FFA-FCCLA Center in Covington.

Mr. Gambill told the members that he continues to be active planning for the summer conference(s) throughout all of these other duties and responsibilities. Due to Braves stadium being built here, we have secured this location through 2017.

Mr. Gambill shared the 2015-16 goals including:

- Plan and implement an effective CTSO Legislative Expo at the State Capitol
- Continue to increase and maintain membership
- Better enhance our social media footprint
- Implement a public relations strategy
- Explore feasibility of hosting a state policy seminar/leadership training program
- Implement and aggressive membership campaign

One of the long-term goals he shared was continue to build GACTE by increasing our membership and staff.

Gambill closed with remarks about his passion for education especially Career, Technical, and Agriculture Education saying that he believes that our parents, schools, community, and legislators need to know the realities of education, and that by working together, we can make sure they are informed. Through our upcoming public relation efforts, we hope that our brand will become more transparent of who we are and what we do. Mr. Gambill is optimistic about Superintendent Woods. Our executive board had a chance to have lunch with Woods today and voice some concerns. Mr. Gambill feels that Woods is willing to listen to us and that he is hearing our concerns. Mr. Gambill requested that you let others know we are more than a summer conference, but we need active membership. Mr. Gambill feels privileged to serve as our executive director.

### **Welcome from ACTE**

Dr. Doug Major, ACTE Past-President, brought greetings not only from ACTE, but also on behalf of Sarah Heath. Dr. Major shared what the national affiliation brings to your own membership.

Dr. Major stated can gain through your membership the following: member value, professional development, leadership development including volunteering, and marketing. ACTE received Gates Grant called Core Community and it will be available this fall. Educators in Action Program will focus on volunteers and this replaced committee structures. Leadership and elections are another way that you can be more active in ACTE. Two candidates in the upcoming ACTE election are from Georgia out of the twenty-one total candidates. We conducted a survey in the United States, 211,000 are working in our CTAE area and only 21,000 are engaged in our organization. Dr. Major also pointed out to search and watch the You Tube video with Michelle Obama speaking about CTAE. Also, be sure to check out the ACTE You Tube channel as well.

## **Committee Reports**

Copies of committee reports were displayed via the projector onto the screen and made available on the website. Each report was presented as a motion with an implied second from committee.

### **Awards Committee**

Awards chairperson, Angela Rucker, reported that there were 11 of 12 divisions submitted with 30 applications for the awards that will be given out tomorrow night. The process was posted and that nominees had completed and submitted their application packets for the committee's review. She recommends that there is only one deadline. Mrs. Rucker said that she looked forward to the presentation of awards at the dinner and hoped everyone would be there. Sincere congratulations were extended to all of the nominees.

### **Budget Committee**

President-elect and budget chairperson, Dr. Tonja Tift, reported that the budget has been reviewed on a quarterly basis. A proposed budget for next fiscal year is currently being developed for approval at the August 2015 GACTE board meeting. Our goal is to remain good stewards of your monies. In doing so, we have a financial policy that allows monies to be moved and invested.

### **Bylaws Committee**

Bylaws committee chairperson, Dionne Johnigan, explained the job of the bylaws committee and the process of amending the organization's bylaws. The report was displayed and made available on the website. Johnigan then read each of the proposed bylaws changes to the members.

#### Recommendation #1

##### Article III - Section 4A – Voting and Holding Office

Individuals from the ~~following membership~~ Professional membership classifications shall be considered eligible for voting and serving as officers: ~~Professional Member~~. Members choosing dual divisions may hold office representing only their primary division. Members holding dual division membership shall have only one vote in matters pertaining to the Association.

Rationale: This change is needed for semantics.

A vote was called for and all members were in favor. This change has been accepted.

#### Recommendation #2

##### Article V - Section 3B - Qualifications of Officers

The president-elect shall:

1. Be a professional ACTE/GACTE member in good standing for at least four (4) consecutive years and have served within the past five years as a GACTE voting Board Member or as a Division Vice President.
2. Be a recognized leader in the division.

3. Promote all phases of career and technical education and be willing to lend support to all divisions of GACTE.
4. Support and promote the Strategic Plan of the Association.
5. Be able to give a sufficient amount of time to carry out the duties of the office.

Rationale: This change will allow GACTE to be in line with the ACTE Bylaws which specify the same requirement for their President-Elect. It is the view of ACTE and the GACTE Board that candidates for the office of President-Elect are better suited when they have prior experience serving on the board.

A vote was called for and all members were in favor. This change has been accepted.

Recommendation #3  
Article V - Section 4B - Term of Office

The term of secretary shall be ~~two~~ three years beginning July 2015.

Rationale: With this correction to the by-laws, the term of the secretary's office will be on same rotation with the other officer positions which all serve a three year term.

A vote was called for and all members were in favor. This change has been accepted.

The bylaws will be revised and placed on the website.

### **Legislation Committee**

Kelly Almond, the legislation committee chairperson, reported that the committee had helped develop this year's GACTE legislative agenda. Our legislation was activated shortly after the first of the year, due to proposed merger with the Georgia Career College Systems (GCCS). Twenty GACTE members attended National Policy Seminar in Washington, D.C. this year. Governor Deal established the Education Reform Commission in January of 2015. Go to <http://gov.georgia.gov/education-reform-commission> and familiarize yourself with the members, meetings, and agendas of this commission. HB 1307 extended-2017 will be the last year that you can renew your teaching certificate without the PLU requirements. After 2017, you will have to have PLUs for certificate renewal. State School Superintendent, Mr. Richard Woods, took office on January 12, 2015. Dr. Barbara Wall was appointed as the GADOE CTAE Director position. Mr. Almond reminded all to contact your legislators on the local, state, and federal levels. See how your elected officials voted at [www.votesmart.org](http://www.votesmart.org) to ensure their support for Perkins funding and CTAE and to invite them into your programs. Make sure that you know their name and that they know your name. Career Vision and NPS are two ways to have your voice heard on the national level.

### **Membership Committee**

Tim Vinson, membership chairperson, reported that Georgia has 2,440 members. Mr. Vinson shared that we will try to continue the "Grow GACTE" membership campaign.

### **Nominating Committee**

Renee Smith, co-chairman of the nominating committee, explained the nominations process and said that one goal of the nominating committee was to have multiple candidates running for office during each election. We have one candidate for President Elect and two candidates for Secretary. The results will be announced at the annual banquet tomorrow night. If you are interested in running for an office, please ask the nominating committee or your division Vice President for more information.

### **Public Relations Committee**

Phillip Schultz, public relations co-chairperson, shared the success of public relations in GACTE. One of the three main focuses decided by our group last fall was to increase public relations. After the proposal in January 2015, to merge with GCCS, the importance of public relations was at the forefront. The board informally met by conference call to discuss how to brand ourselves during the month of February. In March, we had a statewide meeting trying to decide what should be done to reach out to legislators. In April, at our board meeting, we decided to investigate possible firms for the branding process. In July, our board decided to allow the Haylsett Group to move forward with a PR campaign to "brand" GACTE and other issues needed for our GACTE group.

### **Region II Committee**

Region II Representative Willie Haynes presented the Region II report. He reported current membership is at 5,003. In order to reach a 10% increase, membership would need to reach 5,497. The committee encourages lapsed member contact using a committee rotational schedule. Region II conference will be in Huntsville, Alabama, September 24-27, 2015. Registration is open now. Hotel registration is due by August 23, 2015. Conference registration is due by September 10th for \$200 early bird rate.

### **Resolutions Committee**

Resolutions chairperson, Dr. Regina Hagood, read the proposed resolutions. The resolutions, listed below, are also on file.

Resolution #1:

Perkins Reauthorization / USDOE Blueprint

WHEREAS, career and technical education (CTE) programs are an integral and vital part of most high school and postsecondary school programs; and

WHEREAS, the United States Department of Education's "Investing in America's Future: A Blueprint for Transforming CTE" recommends a competitive grant approach; and

WHEREAS, most states rely on Perkins funding for industry-current CTE equipment, supplies, salaries and professional development; and

WHEREAS, many low-income and small rural states and districts do not have professional grant writers, which would allow them to apply for other funding opportunities which may be available;

Now therefore be it resolved that the Georgia Association for Career and Technical Education supports a non-competitive or formula-funded grant structure as the basis for the next Perkins reauthorization.

Resolution #2:

#### CTE and STEM-related Grants

WHEREAS, career, technical, and agricultural education (CTAE) plays a vital role in reducing the nationwide skills gap in STEM; and

WHEREAS, the nation's economy is dependent on CTAE to assist in providing the training for STEM-related careers; and

WHEREAS, students continue to be guided into a four-year university pathway, with no consideration regarding the requirements of their future employment in STEM-related careers; and

Now therefore be it resolved that the Georgia Association for Career and Technical Education supports the inclusion of language that recognizes the integral contributions of CTAE at all levels in the various STEM-related grants that are being released throughout the country; and

Be it further resolved that the Georgia Association for Career and Technical Education encourage the inclusion of CTAE in these grants.

Resolution #3:

#### Perkins Reauthorization/State Leadership Funds

WHEREAS, Perkins state leadership funds are used to provide leadership and curriculum development throughout the career and technical education (CTE) community, provide strong professional development and local Rigorous Programs of Study, and can be used to build stronger partnerships between secondary and postsecondary programs in a variety of ways; and

WHEREAS, Perkins state leadership funds benefit both secondary and postsecondary students through the programs provided to teachers, administrators and counselors;

Be it resolved that the Georgia Association for Career and Technical Education supports the continuation of the leadership funds in future reauthorizations of the legislation.

With a motion from Sharon Norman and a second from Stephanie Dale, the resolutions were approved as presented. Dr. Larry Murkerson called for a vote. The resolutions were accepted and approved by the Assembly of Members.

#### **Door Prizes**

Lynne Wilson, Executive Director of CTAE Resource Network, drew the names of the winners for the door prizes.

#### **Remarks and Adjournment**

GACTE President, Larry Murkerson, made some closing remarks.

With no further business, the meeting was adjourned at 5:25 pm