

GACTE
Georgia Association for Career and Technical Education
Committee Report

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| Committee Name: Membership | Date: 07/09/2016 |
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| Committee Chair: Tim Vinson LTC. Rob Rooker | Committee Members: |
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Activities Status (What has been done? What has been planned?)

- Membership has increased slightly.
- ACTE continues to help with membership recruitment and retention.
- ACTE produced an informative legislative blast from Matthew to current and lapsed members dating back to 2009.
- GADOE and GACTE are planning to reform the “TALL” (Teachers as Leaders and Learners” program , Fall 2016.
- The Hayslett Group reviewed the GACTE membership trends with ACTE’s Julie O’Brien and Michael Connet in an effort to understand membership trends and to determine how effective past PR efforts worked.
- Matthew posted a membership reminder in each of his weekly email blast during the legislative session.

Progress on Strategic Plan Initiatives:

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| #1 Membership | Increasing slowly |
| #2 Communication | Email, Twitter, Website |
| #3 Organizational Management | ongoing |
| #4 Leadership Development | TALL Program |
| #5 Professional Development | Tall Program |
| #6 Legislative Policy | onoing |
| #7 Technology | ongoing |
| #8 Business Partnerships | ongoing |

Help Needed (What is needed of the GACTE board to be able to accomplish the objectives?):
Please communicate to the expiring members a simple reminder that their membership will expire.

This report should be completed and e-mailed to all members of the board prior to each meeting. Please attach a copy of the committee meeting minutes and detail items pertaining to the time frame of this report. Please make sure the Secretary has an electronic copy of your report to include in our files. Each committee is also required to summarize the committee’s activities for the year at the annual assembly of members meeting.