

GACTE

Georgia Association for Career and Technical Education

Committee Report

Committee Name: Public Relations

Date: April 2017

Committee Chair:

Kedrione Harris, GVATE/Ag Ed
Cindy Quinlan, GMEA

Committee Members:

Row	Organization	Name	Address	Phone	Email
72	GMEA	Nancy	Fuller	South Forsyth High School	nruft@forsyth.k12.ga.us
73	GMEA	Morgan	Jarvis	Howard High School	morgjarvis@gmail.com
74	JROTC				
Public Relations Committee					
77		Kedrione	Harris	GVATA/Agriculture Education VP	Public Relations
78		Cindy	Quinlan	Marketing VP	Public Relations
79	WBL	Susan	Fuller	Ochilree County	shuller@ochilree.k12.ga.us
80	GACTE	Jessica	Walker	Hart County High School	jwalker@hart.k12.ga.us
81	GCD	Deborah	Mangum	West Chatham Middle	Deborah.mangum@scpsd.com
82	CCCTA	Sherry	Jackson	Valdosta High School	sherry.jackson@k12.ga.us
83	GATFACS	Jana	Shields	Liberty County High	jshields@liberty.k12.ga.us
84	HESTA	Christina	Branch	Gainesville High School	christina@hsta.com
85	TIECA	Matthew	White	Statesboro HS	mwhite@statesboro.k12.ga.us
86	GTCEAP	Alicia	Raines	Creekside High School	araines@k12techschools.org
87	GMEA	Cindy	Quinlan	Brookwood High School	cindy_quinlan@bjpinetree.k12.ga.us
88	GMEA	Sonia	Collie	Madison County High School	scollie@madison.k12.ga.us
89	JROTC				
Resolutions Committee					
90		Brena	Broddy	Counseling and Career Development VP	Resolutions
91	WBL	Dorina	Andrews	Griffin RECA	dandrews@griffin.k12.ga.us

Activities Status (What has been done? What has been planned?):

GACTE is formally working with the Charlie Hayslett Group for public relations initiatives for the 2016-2017 school year.

- All members were sent an reminder email from Cindy Quinlan asking for input as members of the Public Relations Committee. The email again requested an action item to find speaking engagements leads for Matthew Gambill with civic organizations across the state as requested by Charlie Hayslett. The form letter outline written by Mr. Hayslett was provided committee members within the email communication.**
- Per Charlie Hayslett: *As an initial public relations initiative, we developed several CTAE alumni profiles, as a way of beginning to tell the CTAE story. These were posted to the GACTE website and one of them, has now been picked up and posted to the website of an important U.S. House of Representatives committee.***
 - *Due to this success, Matthew Gambill has requested that more of these CTAE alumni profiles be created to use for promotional efforts across the state.**
- An update on the progress of the Charlie Hayslett Group will be sent out following the April GACTE board meeting.**

Progress on Strategic Plan Initiatives:

#1 Membership	
#2 Communication	
#3 Organizational Management	
#4 Leadership Development	
#5 Professional Development	
#6 Legislative Policy	
#7 Technology	

#8 Business Partnerships	
Help Needed (What is needed of the GACTE board to be able to accomplish the objectives?):	
This report should be completed and e-mailed to all members of the board prior to each meeting. Please attach a copy of the committee meeting minutes and detail items pertaining to the time frame of this report. Please make sure the Secretary has an electronic copy of your report to include in our files. Each committee is also required to summarize the committee's activities for the year at the annual assembly of members meeting.	