

Guidelines for Participating in “Young Entrepreneurs’ Fair”
Georgia Association of Career & Technical Education (GACTE) Conference
Sunday, July 15, 2018
Monday, July 16, 2018 (TBD)
Athens Classic Center

“Young Entrepreneurs’ Fair” Information:

The “Young Entrepreneurs’ Fair” is a new addition to the Georgia Association of Career and Technical Education (GACTE) Summer Conference. The purpose of this event is to spotlight budding entrepreneurs and provide them with a venue for pitching/selling their products or services. As noted above and in the registration information, the “Young Entrepreneurs’ Fair” will be held on Sunday, July 15, 2018 at the Classic Center in Athens from 3:00 pm to 7:00 pm. The setup charge is \$25.00 per table. The students may also setup on Monday, July 16, from 8:00 am to 2 pm if they wish. All registrations and payments are due by June 1, 2018.

The target audience for this event will be Career and Technical Education administrators and teachers from around the state. These individuals might be interested in a young entrepreneur’s products/services for some of the following reasons:

- Selling in a School-Based Enterprise
- Selling as a schoolwide or program/CTSO fund raiser
- Selling by a booster club or some other school/community organization
- Purchasing for individual use

Therefore, young entrepreneurs will have the opportunity to pitch their products/services to approximately 2,000 CTAE administrators and teachers from all parts of the state.

“Young Entrepreneurs’ Fair” Guidelines:

- Young Entrepreneurs should discuss this opportunity with their CTAE teacher and/or Work-Based Learning Coordinator and their

parent/guardian to determine if this is an appropriate and logistically feasible activity for them.

- Young Entrepreneurs must determine, in cooperation with the adults noted above, if they will have transportation and/or lodging (if needed) for this event. No state monies are available to defer travel, lodging or food costs.
- Young Entrepreneurs must be willing to pay a \$25.00 setup fee for a table at the site.
- Young Entrepreneurs will be able to merchandise their table and display their products or information about their services to capture the interest of conference attendees. It is permissible for the Young Entrepreneurs to sell products if they wish
- Young entrepreneurs will be allowed to use technology at their table (i.e. Power Point Presentations, Videos, etc.) provided their devices can run on battery power. No power outlets will be available.
- Young Entrepreneurs will need business cards whereby CTAE administrators and teachers will be able to contact them.
- Young Entrepreneurs will need handouts/brochures appropriate to the products/services they wish to sell.
- Young Entrepreneurs may bring one or two individuals with them to help man the table.
- Young Entrepreneurs should be dressed in business or business casual attire.

REGISTER FOR THE YOUNG ENTREPRENEURS FAIR AT THIS LINK:

<https://gacteprogram.wufoo.com/forms/gacte-2018-young-entrepreneurs-fair/>

All entries and payments are due by June 1, 2018. If you register and pay and cannot attend, no refunds will be given.