

**Gen-1: Developing Presentation & Literacy Skills through SUCCESS Pitch Techniques**

Focus: Soft Skills

Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** The Brookwood High School Integrated Entrepreneurship Program is on the forefront of Career and Technical education. Students in the program are encouraged to launch their own real business while earning their core Language Arts course credit at the same time! Each year, students are prepared to enter a "Shark Tank" style competition for angel investment funding. Based off their pitch performance, nearly \$20,000 has been awarded to students in the program. This presentation shares the Brookwood Entrepreneurship program's strategies to teach award winning presentation skills. From concept maps to literary and rhetorical devices, you will walk away with the tools you need to help train your classroom students and CTSO competitors to structure and deliver a winning pitch.

Cindy Quinlan, Brookwood High School, Brookwood High School

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**Gen-2: Weaving and Growing Community Partnerships for CTAE Boards and Classes**

Focus: Partnerships and Relationships

Presentation Appropriate for: Secondary School Instructors

**Session Description:** Build a stronger foundation for your CTAE Program with Integrated Business Relationships and Community Partnerships to support Project Based Learning. Come to this presentation and learn how to bring the business owners of your community into your class room with interactive projects you can work on together. Learn how the utilization of a strong PBL approach to these community based projects will motivate local business owners to want to mentor your students in the real world application of the CTAE concepts you teach. When it is done you will walk away with resources to empower you to execute projects that will teach all your standards, while building stronger relationships with local business and community members...and also with your students! The proper approach and correct strategies will make your program and your community both winners in your partnerships. Come see how at today's presentation.!

Scott Allen, Eastside High School, Eastside High School

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**Gen-3: Maximum Employment Matters: Examining What's Driving High-Demand Jobs**

Focus: Skilled Workforce

Presentation Appropriate for: Secondary School Instructors

**Session Description:** Want to bring industry experts from across the Southeast into your classroom? Then Maximum Employment Matters is your solution! In the Maximum Employment Matters series, industry experts share their insights on the skills that students need to be successful in their future career paths, forecast labor trends and areas of growth, and offer career advice. Currently archived topics include manufacturing, healthcare, banking and financial services, economics, and leisure and hospitality. Topics in 2018 will cover energy, technology, marketing, and entrepreneurship. This session will also highlight free related classroom teaching resources including activities, lessons, infographics, and online interactives. We will share classroom activities and resources to complement the archived video that reinforce the industry expert's points. Activities include a soft skills self-assessment, interviewing skills, listening and following directions, and cost benefit analysis of changing jobs.

Sherilyn Narker, Atlanta Fed, Atlanta Fed

Julie Kornegay, Senior Education Program, Atlanta Fed - Birmingham Branch

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**Gen-4: Working With Your Local Businesses To Enhance the Educational Experience**

Focus: Partnerships and Relationships

Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** Learn how to work with business owners and representatives to make learning fun for your students. Take away action items to engage the industry to help you. Students will learn how we have worked in our careers. Business want to donate time, money and product, so come learn how to engage them.

Leilani Plendl, Prudential, Prudential

Others will be invited from the school system and from local businesses. My contact recently had to cancel, so I am working on getting others to come to Athens with me. It will be someone from Marietta City Schools or a business owner from the area.

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### ***Gen-5: Teaching Soft Skills for the 21st Century***

Focus: Soft Skills

Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** Soft Skills, also known as interpersonal skills, are becoming increasingly valued in the workplace. In this session, locate real-world soft skills resources and activities that you can incorporate into your class today. Additionally, collaborate with educators to troubleshoot and plan for anticipated challenges of bringing soft skills to your class.

Laura Matchett, Next Gen Personal Finance, Next Gen Personal Finance

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### ***Gen-6: Student Projects With Ga Businesses - Where Marketing and STEM Intersect***

Focus: Partnerships and Relationships

Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** Project-Based Learning that involves simulations is good. Project-Based Learning that involves real businesses and real issues that students address is great! Students in eight Marketing Programs conducted research (STEM style) for two Georgia Fortune 500 companies, documented their findings, presented their findings in a competitive setting to the companies' executives and entered their projects in state and international competition. Get the details from Linda Smith and teachers involved in the project.

Linda Smith, GaDOE, GaDOE

Will determine teachers (involved in the project) who will co-present with Linda Smith at a later date.

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### ***Gen-7: #figureitout***

Focus: Skilled Workforce

Presentation Appropriate for: Middle School Instructors

**Session Description:** This presentation will explore various interactive websites and apps, inspiring learners to be 21st century ready. This presentation will be jammed packed with plenty resources for learners to walk away feeling comfortable enough to use any of these in their own classroom.

Adam Meador, Buford Middle School, Buford Middle School

Christina Lecoivre, Business and Computer Science Teacher, Buford Middle School

Amy Perkins-amy.perkins@bufordcityschools.org Buford Middle School FAC teacher

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### ***Gen-8: Dual Enrollment Opportunities for High School Students***

Focus: Post-Secondary Connections

Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** Georgia's Dual Enrollment Program provides students the opportunity to earn college credit while completing their high school graduation requirements. With tuition, many fees, and textbooks covered by the program, and with many other benefits to enrolling in college while in high school, dual enrollment participation is growing. Join us to learn more about the Dual Enrollment Program and how your students can participate at the TCSG and USG colleges and universities across the state. We will also address how dual enrollment is helping to meet the needs of the work force in our communities.

Julie O'Meara, Georgia Department of Education, CTAE, Georgia Department of Education, CTAE

Sarah Wenham, Director of Student Access, Board of Regents of the University System of Georgia

I will be attending the conference as part of the CTAE group at the DOE.

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### ***Gen-9: Registered Apprenticeships - The Best Kept Secret***

Focus: Post-Secondary Connections

Presentation Appropriate for: Guidance and Career Development Instructors

**Session Description:** Mechanical Trades Institute – Joint Apprenticeship and Training Trust has been successfully training apprentices to be pipefitters and plumbers, as well as HVACR service technicians, since 1942. We are just one of the many registered apprenticeship programs that have a long history of exceptional training and lasting careers. We would like to share information about registered apprenticeship opportunities in our industry as well as other construction fields. We will invite the representatives from the electrician, sheet metal, and heavy equipment operators. MTI provides a five-year structured program of training to prepare individuals for occupations in skilled trades and crafts. It combines classroom instruction with on-the-job training under the supervision of experienced journeymen workers. Apprentices who successfully complete the program are rewarded certificates of completion from the U.S. Department of Labor and is recognized globally. .

Jeff Rogers, Mechanical Trades Institute, Mechanical Trades Institute

Brannon Baxter, Plumbing Instructor, Mechanical Trades Institute

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### ***Gen-10: Senior Capstone: Preparing Our Students for College, Careers, & Beyond***

Focus: Soft Skills

Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** The Lumpkin County School System engages their community in preparing students for life after high school graduation. Senior Capstone Day brings together educators, high school seniors, and more than 50 business and community partners to provide real life applicable experiences in writing effective resumes, interviewing with prospective employers, meeting with bankers, networking with community professionals, and making tough life decisions in a simulated reality environment. At LCHS, seniors graduate from high school with the tools, the expertise, and the preparedness to be productive members of society whether joining the workforce, entering the military, or continuing their education in a technical college or college university. Join Assistant Principal and CTAE Director Jason Lemley, Business Education Teacher Amy Lincoln and their team of educators and business professionals as they share their processes and tips for executing a successful capstone project in your high school.

Jason Lemley, Lumpkin County High School, Lumpkin County High School

Amy Lincoln, Business Education Teacher, Lumpkin County High School

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### ***Gen-11: GACTE Leaders on Successful CTAE Advocacy***

Focus: Partnerships and Relationships

Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** Attendees will learn how to effectively and successfully advocate for their programs and Career, Technical, and Ag Education as a whole. In addition, attendees will be able to answer the "Call To Action" that is occasionally sent out to aid in the advocacy, promotion, and preservation of CTAE at the local, state, and national levels.

Matthew Gambill, GACTE, GACTE

Kelly Almond, CTAE Teacher,

Mr. Tim Vinson, President GACTE

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### ***Gen-12: LEAD CTAE***

Focus: Partnerships and Relationships

Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** Are you wanting to enhance your leadership skills? Do you want to learn how to advocate for your program? Have you been wanting to learn more about what LEAD CTAE is? This session will give you an overview of what LEAD CTAE is, what each LEAD session covers and what LEAD CTAE members learned from being apart of the co-hort.

Faith Davenport, Mill Creek, Mill Creek

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### ***Gen-13: Creating Business & Community Partnerships to Elevate Your CTE Programs.***

Focus: Partnerships and Relationships

Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** Participants attending this session will learn how to effectively create business partnerships to impact their CTE Programs. Also participants will learn how to create effective advisory boards as well as how to transition students from secondary to post-secondary education with their successful business & community partnerships.

Dr. Krystal Tomlin, Shiloh High School, Shiloh High School

Shiloh High School-Gwinnett County Public Schools [krystal\\_tomlin@gwinnett.k12.ga.us](mailto:krystal_tomlin@gwinnett.k12.ga.us)

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### ***Gen-14: Survivor – Skills to Survive the Journey!***

Focus: Skilled Workforce

Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** All hands-on deck. Survive the journey with strategies for empowering a skilled work force able to navigate the growing demand for CTE/STEM jobs. CTE curriculum provides channels for students to travel their chosen pathway with collaborative projects and activities that emphasize discovery, problem solving, and innovation. Along the trek, reinforcing students' employability skills ensures survival. New engaging teaching tools streamline students' educational voyage on their way to a fulfilling career. Linking information with engaging projects, including hands-on activities, supplies students with a compass to be a powerful, informed survivor with the skill sets needed to enter the job market and excursions of life. Set sail with us as we reveal aspects of real world, career expectations inherently dealt with in the captivating seas of Business Ed., Computer Science, and Engineering. Don't run adrift...resources, examples and links will be provided to assist teachers. Jump on Board!

Kathy Krohnert, Creekland Middle School - Gwinnett County, Creekland Middle School - Gwinnett County  
Leah dee Kilgore, Computer Science Instructor , AP and Pre-AP, Dual Enrollment GCPS Computer Science Pathway  
Lead CTE STEM Academy Lead Technology Student Association Sponsor, Berkmar High School - Gwinnett County  
All Three of us from Gwinnett County Schools will be presenting: Ruth Page Ruth\_Page@gwinnett.k12.ga.us  
Computer Science & Business Education Teacher GCPS IT Cluster Coach Mill Creek High School

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***Gen-15: Partnering with the Chamber of Commerce and Economic Development***

Focus: Partnerships and Relationships Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** What do CTAE, Economic Development Offices, and the Chamber of Commerce have in common? WORKFORCE DEVELOPMENT. Quality education and a well-trained workforce are critical components to the missions of both the Chamber of Commerce and Economic Development departments.

Johnelle Simpson, Clarke County School District, Clarke County School District  
Lawrence Harris, CEO, Athens Community Career Academy

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***Gen-16: Tips and Tools for Teachers as Leaders***

Focus: Skilled Workforce Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** Qualities of a Teacher as a Leader include sharing, collaborating, marketing, organization, and vision. Thankfully, there are web tools available to help expedite and support each of these qualities. Join us to learn new tips and tools, what works for us, and share ideas that work for you!

Cara Norton, Collins Hill High School, Collins Hill High School  
Karen Curtis, Teacher, Collins Hill High School

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***Gen-17: Conducting a Local Workforce Needs Assessment***

Focus: Partnerships and Relationships Presentation Appropriate for: Administrators

**Session Description:** This session will detail the process of conducting a workforce needs assessment in your community. A workforce needs assessment can help inform programs and curriculum and align efforts to jobs and community needs. Participants will learn about the value of a needs assessment, common approaches, key stakeholders to involve, and lessons learned from past needs assessments.

Greg Wilson, Carl Vinson Institute of Government at the University of Georgia, Carl Vinson Institute of Government at the University of Georgia  
Valery Lowe, Director of College & Career Development, Forsyth County Schools

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***Gen-18: Getting the Right Industry Certification Curriculum***

Focus: Skilled Workforce Presentation Appropriate for: All GACTE Conference Attendees

**Session Description:** The right certification curriculum is vital to a student's ability to pass industry certification exams. Come see what's available, and recommended, for teachers offering a Business, Accounting, Design, Computing and/or IT course. Learn best practices from across the county that will give your students the skill and understanding they need for to earn an industry certification. These curricula come with projects, presentations, videos, quizzes, and e-text designed to effectively teach the exam objectives.

Titles covered: Microsoft Office, Microsoft Technology Associate, Adobe, Autodesk, QuickBooks, IC3, and Small Business and Entrepreneurship. Georgia teachers can request a free curriculum demo.  
Ann Schreck, Certiport, A Pearson VUE Company, Certiport, A Pearson VUE Company  
Andy Baggs, Territory Manager, Certiport, A Pearson VUE Company